

TRI-SOLFEN®

Better Choices • Better Outcomes

Case Study

Farmer:	Liam Davies
Farm:	Rangemore
Location:	Proserpine, QLD
Operation:	Cattle



Less bleeding and faster recovery for Brahman cattle.

Liam Davies relies on Tri-Solfen to keep his cattle breeding operation strong.

Just 20 minutes inland from the white, sandy stretches of the famous Airlie Beach lies the delightful township of Proserpine, an area known for its rich, fertile land.

In fact, this observation was the very inspiration for its name. In 1859, explorer George Elphinstone Dalrymple chose to name the river he came across after Persephone, or Proserpine in Latin, who was the Greek goddess of spring, grain and harvest.

Since then, Proserpine has developed into a thriving agricultural region, with cattle and sugar cane its primary industries.

Here – in the heart of the idyllic Whitsundays – is Rangemore, a family farm sprawling across 8,000 acres. It's now in its third generation, operated today by Liam's father, Bill and his Uncle Clive, who carry on the 70-odd year legacy, having been the principals since the late 80's. They run a straight Brahman cattle breeding operation with 600 active adult breeders.

The frustrations of ineffective treatment products.

For the last 17 years, the Davies family has been using Tri-Solfen during the dehorning and castration process, making them some of the product's most loyal customers.

"Back in the good old days, before Tri-Solfen, we used to use powder, Stockholm Tar and a few other products. But they were really hard to use –they're agricultural and they don't do much. They didn't have any of the antibacterial benefit."

"This was standard industry practice at the time, and we wanted to be seen to doing the right thing so tried to use whatever was available, but it was just not effective."

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“It’s very easy to administer in the little hand gun.”

Tri-Solfen changed the game.

Even after using Tri-Solfen for so many years, Liam hasn’t forgotten just how great an improvement it was.

“There’s not as much bleeding, and the pain killer side of it is good too. Calves recover better, healing is a bit quicker, and they go back to feeding faster after dehorning. We’re getting really good results.”

Plus, thinking back to those early agricultural products, Liam appreciates the more seamless user experience he’s become accustomed to these days.

“It’s very easy to administer in the little hand gun.”

Fortunately, science has come a long way in just a few decades. Now, farmers have easy, affordable access to proven antiseptic and anesthetic products like Tri-Solfen to enhance their livestock’s wellbeing.



Want to provide pain relief, reduced bleeding, infection control and wound care for your cattle?

Find out how at www.trisolfen.com.au

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