

TRI-SOLFEN®

Better Choices • Better Outcomes

Case Study

Farmer:	Don McConnel
Farm:	Mt Brisbane
Location:	Brisbane Valley, QLD
Operation:	Cattle



'I will never dehorn without Tri-Solfen'.

Don McConnel believes all farmers should use Tri-Solfen to take better care of their cattle.

Don McConnel is a Droughtmasters cattle farmer at Mt Brisbane, a 10,000-acre property in the picturesque Brisbane Valley with 180 years of agricultural history in its soil.

Mt Brisbane was first taken up by the Big Brothers in 1842, cementing its legacy as one of the earliest settled properties in Queensland. The McConnel family came on as managers in 1893, then partners, and finally purchased the farm outright in 1914 – gradually evolving the farm from a bullock fattening operation to one focused on breeding and fattening.

Don carries on the family farm with his mother Carli after his father and previous owner John McConnel passed away in 2019. Together, they run about 50 registered stud females and a commercial herd of 500 Droughtmaster cows. They finish the male progeny and cull heifers for the MSA grid, while older or empty females are fattened and sold to the export market.

Their emphasis is on breeding animals adapted to the conditions and changing market specifications – known for cattle with high fertility, good temperament and enhanced market suitability.

'Animals that are looked after better, do better'.

The McConnels have been using Tri-Solfen for both dehorning and knife castration ever since a trusted vet suggested it would be worth trying out.

And from that first application, Don was sold.

"It was so easy to use, and much less bleeding. You can see that the calves are not in pain.

"After dehorning, when you go out to check on them, you see that they're happy and not distressed."

"They mother up quicker, they travel back to their paddock without any problems, and they just generally do much better after branding – not as much weight loss and ready to start grazing again straight away."

"It's true that animals that are looked after better, do better. The more you put into your animals, the more you get out of them. It's a no brainer."

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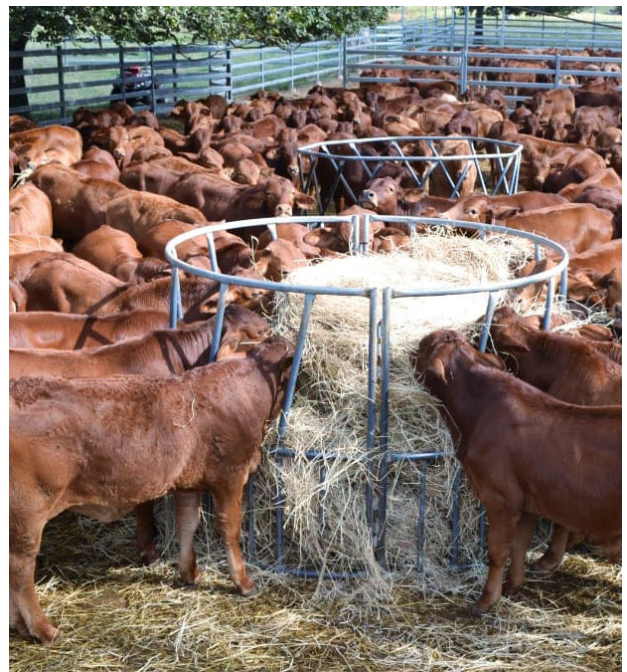
The push for higher standards of animal welfare.

The growing market trend towards sustainability and animal welfare is top of mind for the McConnells, and something that they see Tri-Solfen playing a key part in.

“We’ve always got to be looking at this stuff and doing much better.”

“It’s hard to change people’s mindset though. I hear a lot of the older people saying ‘But we’ve done it this way for a long time and it works’. That may have worked, but the truth is there are much better ways of doing things now.”

“I really think it needs to be mandated, so all cattle farmers have to use it. Knowing what I know about the product now, I will never ever dehorn without Tri-Solfen.”



Want to provide pain relief, reduced bleeding, infection control and wound care for your cattle?

Find out how at www.trisolfen.com.au

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