

TRI-SOLFEN®

Better Choices • Better Outcomes

Case Study

Farmer: Brendan Flint

Farm: Livestock Contracting Business

Location: North-west Tasmania

Operation: Cattle



Leading the way for pain relief in Tassie.

Dehorning contractor Brendan Flint is creating a positive influence by using Tri-Solfen in his day-to-day business.

Brendan Flint has been dehorning cattle for 27 years. He ran his own livestock for a while, but is now dedicated to his sole-trader operation.

After so many years in the game, Brendan is a trusted voice in the local community of north-west Tasmania, enjoying steady business from regular clients whose word of mouth helps keep the business growing.

Five years ago, Brendan had just been using an iodine spray as standard to help protect the buds from infection after the procedure.

But then he came across an article in the Weekly Times that piqued his interest. It talked about Tri-Solfen, a product developed to provide pain relief during dehorning.

"I was always looking for something for pain relief. Vets were offering similar stuff, but because I'm a contractor we couldn't get hold of any because we didn't own the animals. Then I read about this and I was keen to give it a try once I found a supplier."

Up against the odds

It was a bit of an exercise to get his hands on it at the time, because it hadn't yet caught on in Tasmania.

And then there was the issue of client hesitation.

"I would say that when I first started talking about Tri-Solfen with my clients, they were apprehensive - mainly about it working. Others were worried about the price. It comes down to something new that people didn't want."

"I could see that it was the way forward, so I knew I had to get them to change their minds."

Brendan was the first contractor in Tasmania to use Tri-Solfen, and so faced more barriers than most. But with a quick demonstration, he was able to convince his clients that it was well worth the investment.

"Once we started, they were calmer and much less stressed. After the procedure they were eating grass and grain, and drinking and playing as if nothing had happened. There's no need for further checks and it's just a much calmer scene."

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“Prior to using, you could see the calves were in a bit of stress. They’d flick their ears and kick at the dehorned buds.”

“Now I don’t have clients not using it. Those same farmers who were apprehensive now won’t dehorn without it.”

“It really is a fantastic product.”

The game-changer Brendan was waiting for.

I really think this has been the saviour of my business for de-horning and providing pain relief for the calves.”

“I would recommend it to anyone who deals with livestock and wants to do the humane thing and administer pain relief.”

“It’s just a few minutes for the procedure, it works, and it’s easy to use. I’m not sure why others are still running things differently. I really think that using Tri-Solfen is quicker and more effective.”



Want to provide pain relief, reduced bleeding, infection control and wound care for your cattle?

Find out how at www.trisolfen.com.au

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