

Case Study

Farmer: Austen Moore

Farm: Lancewood, Barmedman

Location: NSW

Operation: Sheep



'One of the best investments in my livestock program'.

Austen Moore likes to look after his Merino flock with Tri-Solfen.

Austen Moore is a fourth-generation sheep farmer at Lancewood, in Barmedman New South Wales, right in the heart of the Riverina's wheat and sheep belt.

Started by his great grandfather, the farm has been in operation for over 100 years, farming Merinos and cropping since the start, and more recently running Poll Merinos.

These days, he works with his parents and partner, carrying on the Lancewood legacy with his 2,500-sheep flock.

"It's not big, but it keeps us busy."

The Moores produce 19-micron wool, which they sell to wool brokers Fox and Lillie. For them, it's about always striving for a great fleece and doing a visual cull to maintain an even mob of sheep.

"If you aren't working on Australian body standard values, you are not trying to better the genetics of them."

Putting the flock first

Like all farmers, the Moores initially struggled with the realities of mulesing.

"You would lose a few who didn't mother up, and then the pain of course."

It was at one field day back in 2005 that Austen got chatting to a livestock consultant and was introduced to Tri-Solfen for pain relief and wound healing.

"I saw some information on it and just thought: this has got to be a good thing. Plus, I heard there was a premium in the wool clip in Better Choices. But really, for us it's always been about animal welfare."

"As a livestock producer, your animals are your bread and butter so anything you can do to keep them comfortable and make their situation better, well...It's a no brainer."





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"That was seven years ago and we haven't looked back."

'Why doesn't everyone use this?'

Right from the first use, Austen was convinced that he'd made the right choice.

"We noticed that within the first 20 lambs we used Tri-Solfen on, they were walking away, not lying down, and mothering up quickly."

"That was seven years ago and we haven't looked back."

"The benefits are obvious. It's that instant liveliness and they want to feed straight away, ready to go straight back to

the paddock. The next day, wound size reduction is visible as well. All this leads to healthier, quicker recovery times and better treatment for our livestock."

All in all, Austen considers Tri-Solfen not only an animal welfare 'no-brainer', but a financial one as well.

"It has been one of the best investments in my livestock program in years. It pays for itself in the first year."

"We will always use this. Why doesn't everyone?"



Want to provide pain relief, reduced bleeding, infection control and wound care for your sheep?

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