

## **Case Study**

Farmer: Sam Coxon
Farm: Kateroy
Location: Longreach, QLD
Operation: Sheep and cattle



# Fifteen years of paying it forward

Sam Coxon belives in giving his livestock the best chance early in life.

Sam Coxon is a cattle farmer at Kateroy, a 7,600-hectare property in Queensland's Longreach. His family helped found the farm when they first arrived in the area back in 1887. Today, he helps run around 200 head of Braford cattle and 5,000 pure-bred Merinos.

Fifteen years ago, a fortuitous conversation first got the Coxons onto Tri-Solfen.

"A vet I knew did a lot of work with me, scanning sheep for pregnancy and helping out whenever we had an injury. Pain relief was a big concern at the time, but there was nothing freely available without a prescription. He suggested it could have a benefit, wrote us a script, and we haven't stopped since."

"Now, anybody I speak to about it, I recommend."

#### The best defence against tough times.

The Coxon's have endured numerous hardships at their property in Longreach, battling against the ongoing challenges of drought and the devastating impact of wild dogs.

In fact in 2014, the rainfall was so minimal that the family was considering leaving the farm. Thankfully, conditions improved and the Coxon legacy was able to continue.



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"It's convenient to use – nothing to mix with and no set period. The application makes it quick and effective, there's really no reason not to use it."

### Decreasing distress and minimising pain.

Sam currently uses Tri-Solfen on his animals during tail docking and castration procedures, and is still impressed by the positive results after all these years.

Giving his livestock the best chance early in life is especially important to Sam and his family.

"They quickly return to their natural state, feeding and back to their mothers. You can tell they're not in distress or in pain."





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